

Site Usage

84,922 Visits

76.96% Bounce Rate

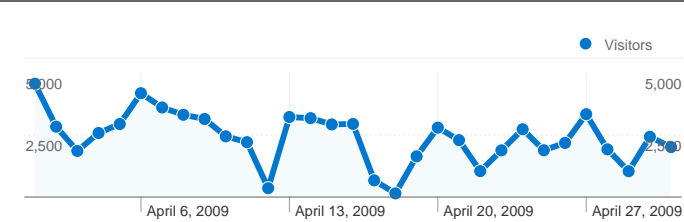
124,386 Pageviews

00:02:00 Avg. Time on Site

1.46 Pages/Visit

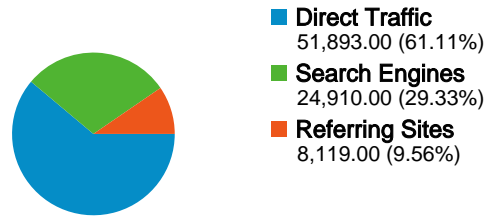
46.59% % New Visits

Visitors Overview

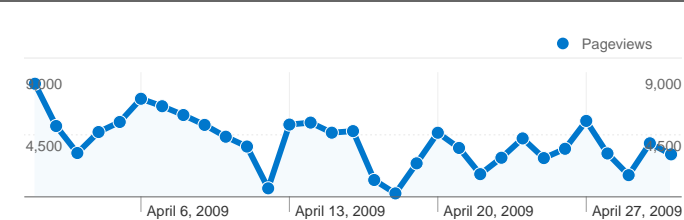


Visitors
46,302

Traffic Sources Overview

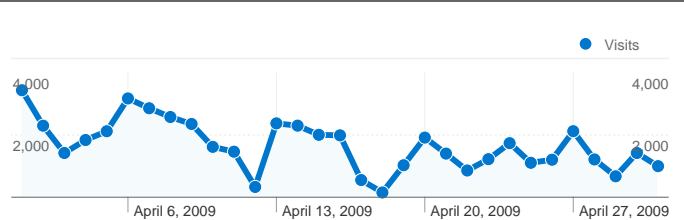


Pageviews for all visitors



Pageviews
124,386

Direct Traffic



Visits
51,893

Content by Title		
Page Title	Pageviews	% visits
Notícias do Velho	74,299	59.73%
Blogs do Velho Notícias do	2,671	2.15%
Buscar Notícias do Velho	2,491	2.00%
Como queimar seu laptop com	1,052	0.85%
Revista Playboy libera todo seu	820	0.66%

Keywords		
Keyword	Visits	% visits
ovelho	1,537	6.17%
o velho	1,270	5.10%
revista playboy	209	0.84%
ovelho.com	121	0.49%
emulador ps2	113	0.45%

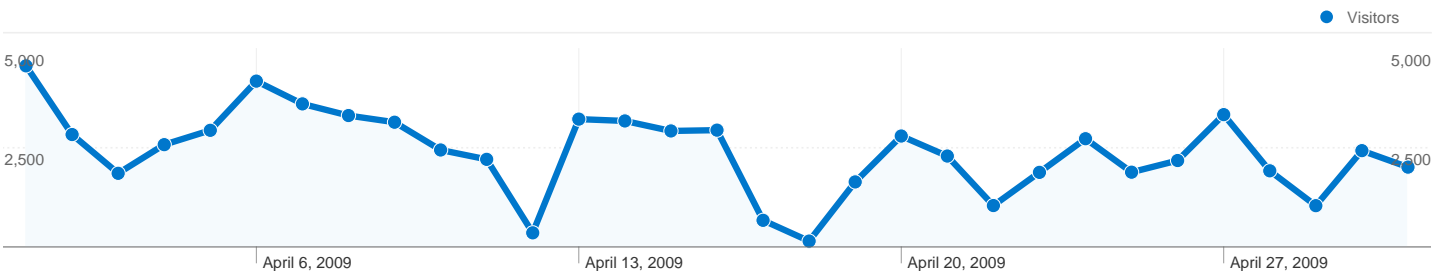


All Traffic Sources		
Source/Medium	Visits	% visits
(direct) / (none)	51,893	61.11%
google / organic	23,845	28.08%
google.com.br / referral	2,300	2.71%
google.com / referral	1,028	1.21%
images.google.com.br / referral	827	0.97%

Operating Systems		
Operating System	Visits	% visits
Windows	79,558	93.68%
Linux	2,947	3.47%
Macintosh	2,145	2.53%
(not set)	102	0.12%
iPhone	57	0.07%

Browsers		
Browser	Visits	% visits
Firefox	46,194	54.40%
Internet Explorer	27,655	32.57%
Chrome	6,721	7.91%
Opera	2,522	2.97%
Safari	1,385	1.63%





46,302 people visited this site

84,922 Visits

46,302 Absolute Unique Visitors

124,386 Pageviews

1.46 Average Pageviews

00:02:00 Time on Site

76.96% Bounce Rate

46.59% New Visits

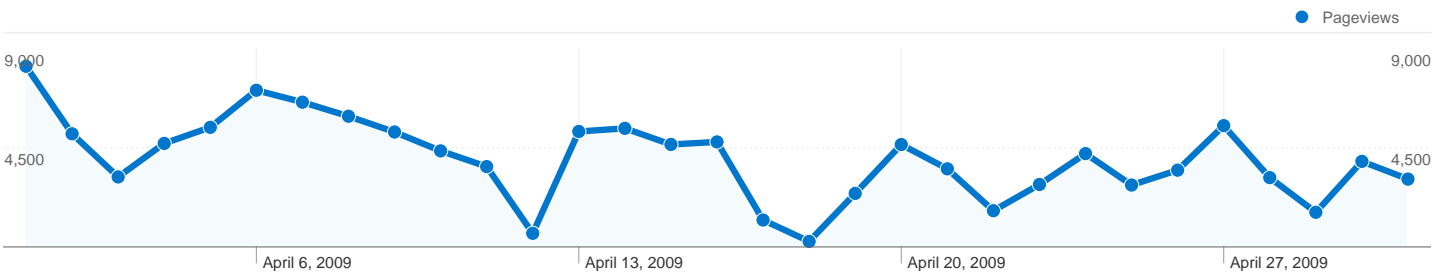
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	46,194	54.40%	Unknown	37,248	43.86%
Internet Explorer	27,655	32.57%	DSL	35,953	42.34%
Chrome	6,721	7.91%	Cable	5,811	6.84%
Opera	2,522	2.97%	T1	2,986	3.52%
Safari	1,385	1.63%	Dialup	2,844	3.35%

Pageviews for all visitors






Apr 1, 2009 - May 1, 2009

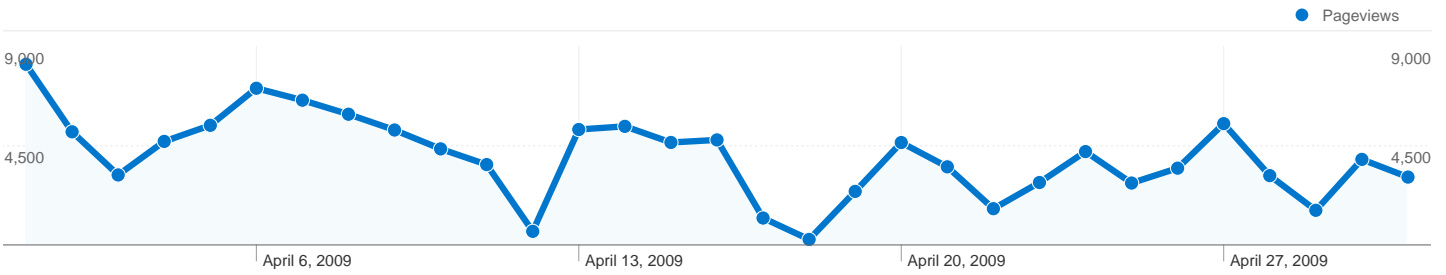
Comparing to: Site



124,386 Pageviews

Wednesday, April 1, 2009	6.59% (8,198)
Thursday, April 2, 2009	4.13% (5,133)
Friday, April 3, 2009	2.55% (3,176)
Saturday, April 4, 2009	3.78% (4,698)
Sunday, April 5, 2009	4.36% (5,428)
Monday, April 6, 2009	5.72% (7,110)
Tuesday, April 7, 2009	5.28% (6,568)
Wednesday, April 8, 2009	4.77% (5,931)
Thursday, April 9, 2009	4.19% (5,215)
Friday, April 10, 2009	3.50% (4,358)
Saturday, April 11, 2009	2.93% (3,645)
Sunday, April 12, 2009	0.50% (617)
Monday, April 13, 2009	4.21% (5,238)
Tuesday, April 14, 2009	4.33% (5,381)
Wednesday, April 15, 2009	3.74% (4,650)
Thursday, April 16, 2009	3.83% (4,765)
Friday, April 17, 2009	0.98% (1,221)
Saturday, April 18, 2009	0.20% (250)
Sunday, April 19, 2009	1.95% (2,429)
Monday, April 20, 2009	3.74% (4,646)
Tuesday, April 21, 2009	2.85% (3,544)
Wednesday, April 22, 2009	1.32% (1,644)
Thursday, April 23, 2009	2.28% (2,833)
Friday, April 24, 2009	3.40% (4,235)
Saturday, April 25, 2009	2.26% (2,808)
Sunday, April 26, 2009	2.80% (3,484)

Monday, April 27, 2009		4.42% (5,504)
Tuesday, April 28, 2009		2.53% (3,144)
Wednesday, April 29, 2009		1.26% (1,572)
Thursday, April 30, 2009		3.12% (3,882)
Friday, May 1, 2009		2.48% (3,079)



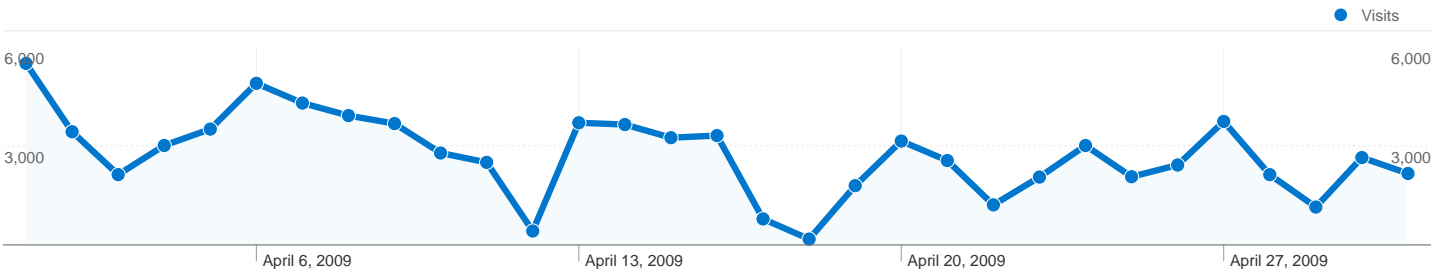
3,020 page titles were viewed a total of 124,386 times

Content Performance


Pageviews 124,386 % of Site Total: 100.00%	Unique Pageviews 114,623 % of Site Total: 100.00%	Avg. Time on Page 00:04:18 Site Avg: 00:04:18 (0.00%)	Bounce Rate 77.02% Site Avg: 77.02% (0.00%)	% Exit 68.22% Site Avg: 68.22% (0.00%)	\$ Index \$0.00 Site Avg: \$0.00 (0.00%)	
Page Title	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
Notícias do Velho	74,299	68,635	00:04:57	79.62%	70.70%	\$0.00
Blogs do Velho Notícias do Velho	2,671	2,375	00:04:04	57.19%	42.27%	\$0.00
Buscar Notícias do Velho	2,491	2,208	00:00:55	25.11%	17.78%	\$0.00
Como queimar seu laptop com Nero 9 Notícias do Velho	1,052	930	00:02:49	32.69%	38.50%	\$0.00
Revista Playboy libera todo seu conteúdo gratuitamente na Internet Notícias do Velho	820	777	00:05:43	56.57%	79.39%	\$0.00
Dragon Age: Origins Notícias do Velho	781	747	00:03:07	70.21%	68.37%	\$0.00
Mendeley - organize e gerencie seus artigos científicos Notícias do Velho	775	718	00:14:35	61.02%	70.06%	\$0.00
Desenhos animados completos no YouTube Notícias do Velho	706	648	00:03:24	80.36%	83.57%	\$0.00
Vigiando o coelho da páscoa Notícias do Velho	641	611	00:01:58	71.59%	66.61%	\$0.00
Novo vírus é capaz de infectar modems ADSL e roteadores domésticos Notícias do Velho	621	596	00:07:20	89.87%	90.18%	\$0.00
1 - 10 of 3,020						


O Velho
Traffic Sources Overview

Apr 1, 2009 - May 1, 2009
 Comparing to: Site

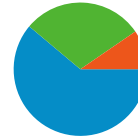


All traffic sources sent a total of 84,922 visits

 **61.11%** Direct Traffic

 **9.56%** Referring Sites

 **29.33%** Search Engines



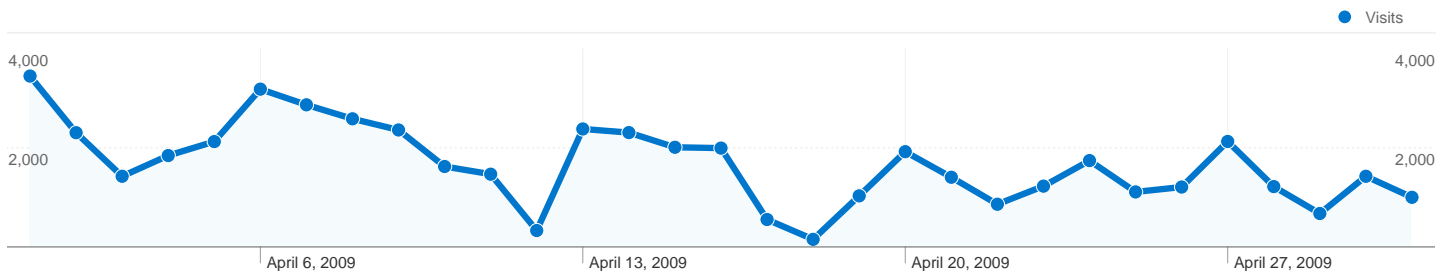
- **Direct Traffic**
51,893.00 (61.11%)
- **Search Engines**
24,910.00 (29.33%)
- **Referring Sites**
8,119.00 (9.56%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	51,893	61.11%	ovelho	1,537	6.17%
google (organic)	23,845	28.08%	o velho	1,270	5.10%
google.com.br (referral)	2,300	2.71%	revista playboy	209	0.84%
google.com (referral)	1,028	1.21%	ovelho.com	121	0.49%
images.google.com.br (referral)	827	0.97%	emulador ps2	113	0.45%

O Velho
Direct Traffic

Apr 1, 2009 - May 1, 2009
Comparing to: Site



51,893 visits came directly to this site

Site Usage



51,893 Visits

% of Site Total: 61.11%



1.52 Pages/Visit

Site Avg: 1.46 (3.50%)



00:02:16 Avg. Time on Site

Site Avg: 00:02:00 (12.55%)



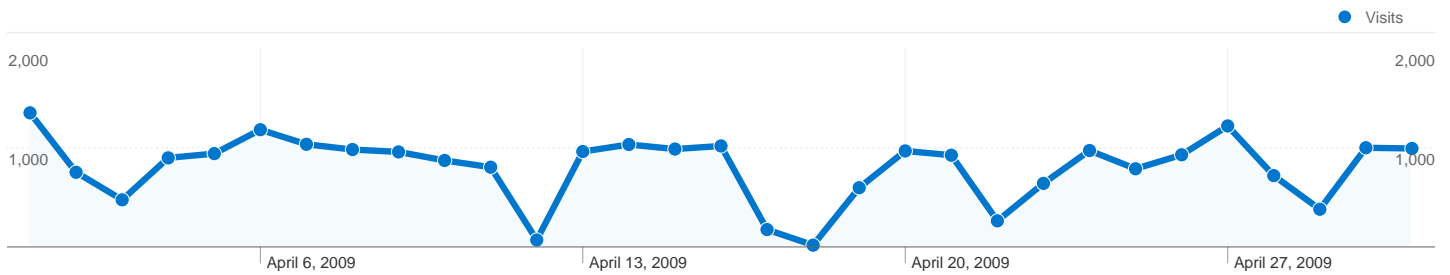
32.05% % New Visits

Site Avg: 46.59% (-31.21%)



79.08% Bounce Rate

Site Avg: 76.96% (2.76%)



Search sent 24,910 total visits via 14,488 keywords

Site Usage

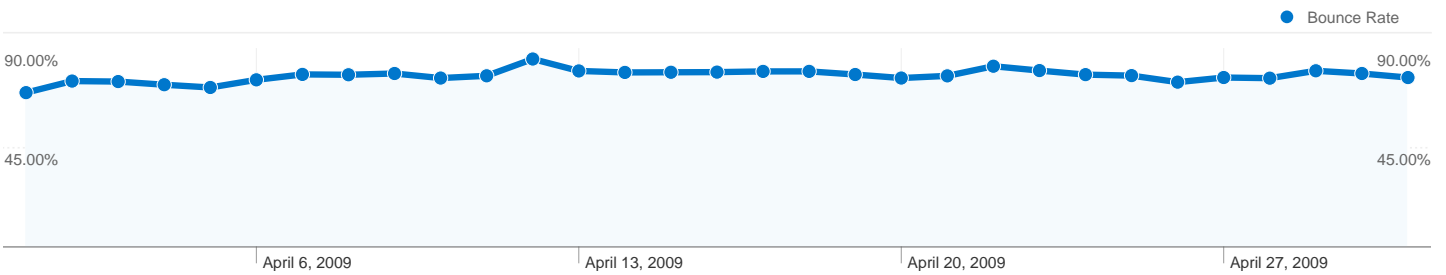
Visits 24,910 % of Site Total: 29.33%	Pages/Visit 1.32 Site Avg: 1.46 (-9.65%)	Avg. Time on Site 00:01:25 Site Avg: 00:02:00 (-29.10%)	% New Visits 78.04% Site Avg: 46.59% (67.50%)	Bounce Rate 74.52% Site Avg: 76.96% (-3.16%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
ovelho	1,537	1.92	00:03:08	27.20%	69.62%
o velho	1,270	2.02	00:03:46	33.31%	66.46%
revista playboy	209	1.13	00:00:22	95.22%	57.89%
ovelho.com	121	2.15	00:03:59	21.49%	58.68%
emulador ps2	113	1.03	00:00:57	99.12%	62.83%
editor de video	101	1.23	00:00:36	97.03%	66.34%
velho	99	1.74	00:02:13	38.38%	69.70%
www.ovelho.com	97	1.31	00:02:29	9.28%	83.51%
novo virus	89	1.07	00:00:33	98.88%	91.01%
sky hdtv	84	1.64	00:01:00	94.05%	57.14%

1 - 10 of 14,488

Bounce Rate for all visitors

Apr 1, 2009 - May 1, 2009

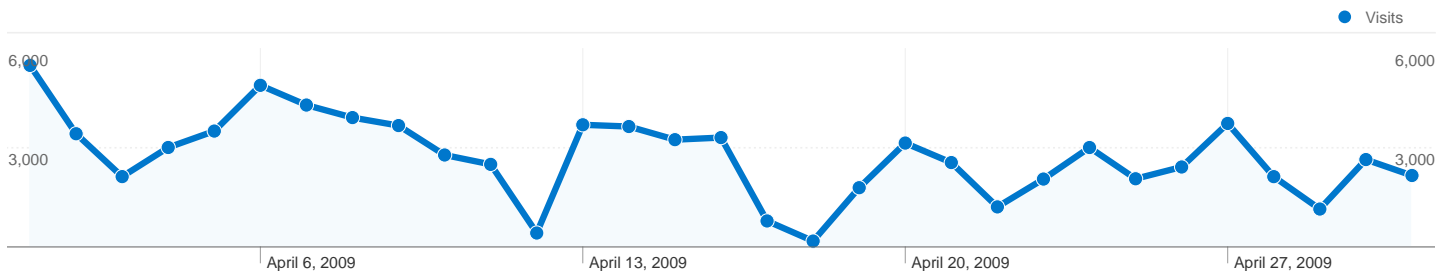
Comparing to: Site



76.96% Bounce Rate

Wednesday, April 1, 2009	70.01%
Thursday, April 2, 2009	75.26%
Friday, April 3, 2009	75.04%
Saturday, April 4, 2009	73.60%
Sunday, April 5, 2009	72.35%
Monday, April 6, 2009	75.82%
Tuesday, April 7, 2009	78.29%
Wednesday, April 8, 2009	78.12%
Thursday, April 9, 2009	78.70%
Friday, April 10, 2009	76.63%
Saturday, April 11, 2009	77.65%
Sunday, April 12, 2009	85.27%
Monday, April 13, 2009	79.86%
Tuesday, April 14, 2009	79.19%
Wednesday, April 15, 2009	79.26%
Thursday, April 16, 2009	79.32%
Friday, April 17, 2009	79.64%
Saturday, April 18, 2009	79.66%
Sunday, April 19, 2009	78.24%
Monday, April 20, 2009	76.64%
Tuesday, April 21, 2009	77.63%
Wednesday, April 22, 2009	82.00%
Thursday, April 23, 2009	80.03%
Friday, April 24, 2009	78.18%
Saturday, April 25, 2009	77.74%
Sunday, April 26, 2009	74.77%

Monday, April 27, 2009	 76.87%
Tuesday, April 28, 2009	 76.58%
Wednesday, April 29, 2009	 79.93%
Thursday, April 30, 2009	 78.70%
Friday, May 1, 2009	 76.86%



All traffic sources sent 84,922 visits via 479 sources and mediums

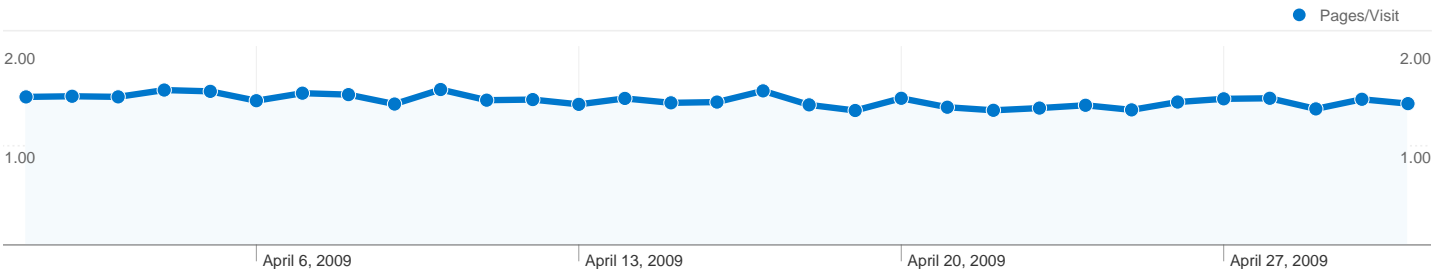
Site Usage

Visits 84,922 % of Site Total: 100.00%	Pages/Visit 1.46 Site Avg: 1.46 (0.00%)	Avg. Time on Site 00:02:00 Site Avg: 00:02:00 (0.00%)	% New Visits 46.75% Site Avg: 46.59% (0.35%)	Bounce Rate 76.96% Site Avg: 76.96% (0.00%)	
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
(direct) / (none)	51,893	1.52	00:02:16	32.05%	79.08%
google / organic	23,845	1.32	00:01:26	77.52%	74.52%
google.com.br / referral	2,300	1.66	00:02:18	26.83%	67.39%
google.com / referral	1,028	1.65	00:02:25	20.04%	66.63%
images.google.com.br / referral	827	1.38	00:01:26	88.88%	73.52%
yahoo / organic	423	1.21	00:01:02	93.14%	76.83%
live / organic	415	1.44	00:01:06	87.71%	72.53%
mail.google.com / referral	301	1.45	00:03:07	41.86%	63.46%
ovelho.com / referral	225	1.36	00:01:16	2.22%	76.89%
treta.com.br / referral	219	1.31	00:01:48	61.64%	87.67%
1 - 10 of 479					

Average Pageviews for all visitors

Apr 1, 2009 - May 1, 2009

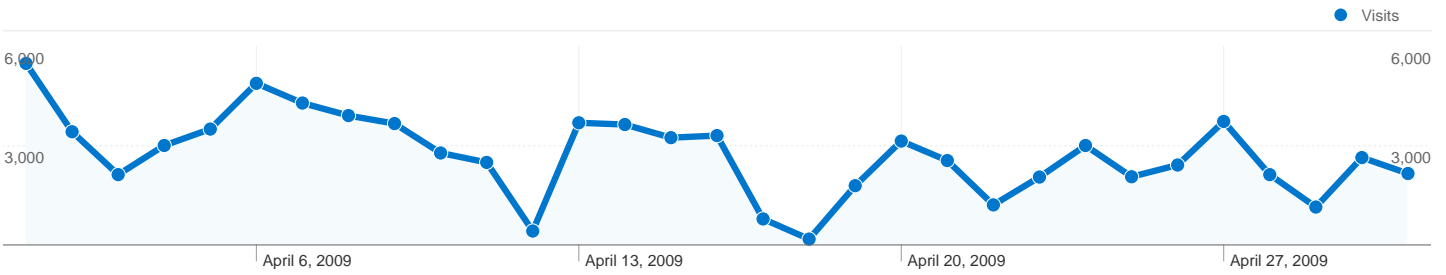
Comparing to: Site



1.46 Pages/Visit

Wednesday, April 1, 2009	1.49
Thursday, April 2, 2009	1.50
Friday, April 3, 2009	1.49
Saturday, April 4, 2009	1.56
Sunday, April 5, 2009	1.55
Monday, April 6, 2009	1.45
Tuesday, April 7, 2009	1.53
Wednesday, April 8, 2009	1.52
Thursday, April 9, 2009	1.42
Friday, April 10, 2009	1.57
Saturday, April 11, 2009	1.46
Sunday, April 12, 2009	1.47
Monday, April 13, 2009	1.42
Tuesday, April 14, 2009	1.48
Wednesday, April 15, 2009	1.43
Thursday, April 16, 2009	1.44
Friday, April 17, 2009	1.55
Saturday, April 18, 2009	1.41
Sunday, April 19, 2009	1.36
Monday, April 20, 2009	1.48
Tuesday, April 21, 2009	1.39
Wednesday, April 22, 2009	1.36
Thursday, April 23, 2009	1.38
Friday, April 24, 2009	1.41
Saturday, April 25, 2009	1.36
Sunday, April 26, 2009	1.44

Monday, April 27, 2009	1.47
Tuesday, April 28, 2009	1.48
Wednesday, April 29, 2009	1.37
Thursday, April 30, 2009	1.47
Friday, May 1, 2009	1.42

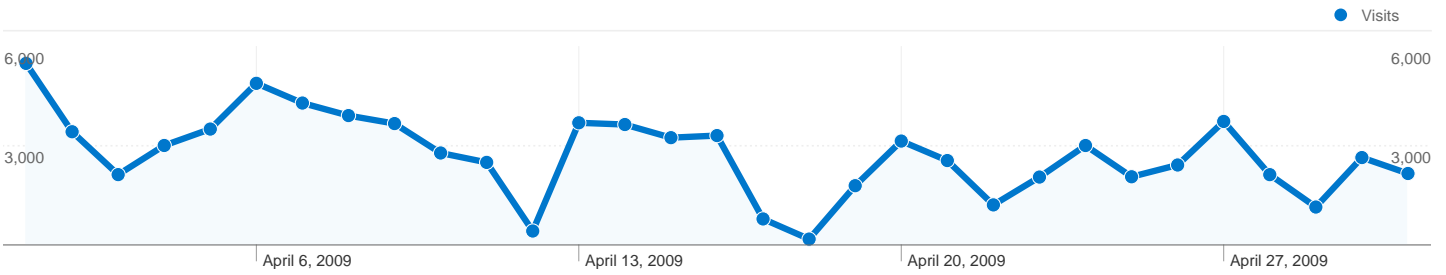


84,922 visits used 13 operating systems

Site Usage

Visits 84,922 % of Site Total: 100.00%	Pages/Visit 1.46 Site Avg: 1.46 (0.00%)	Avg. Time on Site 00:02:00 Site Avg: 00:02:00 (0.00%)	% New Visits 46.75% Site Avg: 46.59% (0.35%)	Bounce Rate 76.96% Site Avg: 76.96% (0.00%)	
Operating System	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Windows	79,558	1.47	00:02:01	47.47%	76.86%
Linux	2,947	1.49	00:01:55	40.72%	76.08%
Macintosh	2,145	1.30	00:02:03	25.17%	81.72%
(not set)	102	1.16	00:00:41	69.61%	75.49%
iPhone	57	1.25	00:00:55	66.67%	78.95%
SymbianOS	48	1.10	00:00:50	100.00%	70.83%
iPod	31	1.13	00:00:30	54.84%	80.65%
FreeBSD	14	1.07	00:00:32	14.29%	85.71%
Playstation 3	7	1.00	00:00:00	100.00%	100.00%
SunOS	6	1.00	00:00:00	100.00%	100.00%

1 - 10 of 13



84,922 visits used 17 browsers

Site Usage

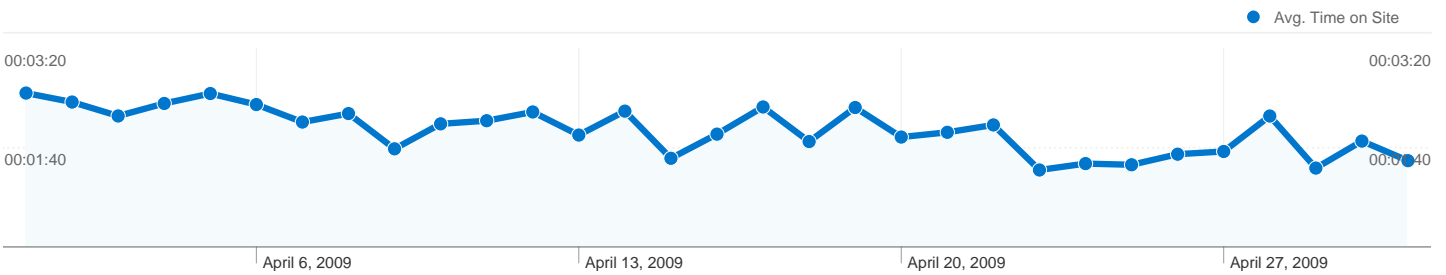
Visits 84,922 % of Site Total: 100.00%	Pages/Visit 1.46 Site Avg: 1.46 (0.00%)	Avg. Time on Site 00:02:00 Site Avg: 00:02:00 (0.00%)	% New Visits 46.75% Site Avg: 46.59% (0.35%)	Bounce Rate 76.96% Site Avg: 76.96% (0.00%)	
Browser	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Firefox	46,194	1.48	00:02:22	40.55%	77.36%
Internet Explorer	27,655	1.39	00:01:19	64.00%	76.62%
Chrome	6,721	1.49	00:01:54	30.72%	74.62%
Opera	2,522	2.03	00:03:23	26.25%	75.50%
Safari	1,385	1.29	00:01:46	27.29%	83.18%
Mozilla	352	1.51	00:01:33	27.27%	80.68%
Konqueror	26	1.35	00:00:42	88.46%	84.62%
Opera Mini	21	1.10	00:00:45	76.19%	71.43%
Mozilla Compatible Agent	11	1.00	> 00:00:00	72.73%	90.91%
SeaMonkey	9	1.56	00:01:16	44.44%	66.67%

1 - 10 of 17

Time on Site for all visitors






Apr 1, 2009 - May 1, 2009

Comparing to: Site



00:02:00 Avg. Time on Site

Wednesday, April 1, 2009	00:02:35
Thursday, April 2, 2009	00:02:26
Friday, April 3, 2009	00:02:12
Saturday, April 4, 2009	00:02:25
Sunday, April 5, 2009	00:02:35
Monday, April 6, 2009	00:02:24
Tuesday, April 7, 2009	00:02:06
Wednesday, April 8, 2009	00:02:14
Thursday, April 9, 2009	00:01:39
Friday, April 10, 2009	00:02:04
Saturday, April 11, 2009	00:02:07
Sunday, April 12, 2009	00:02:16
Monday, April 13, 2009	00:01:53
Tuesday, April 14, 2009	00:02:17
Wednesday, April 15, 2009	00:01:29
Thursday, April 16, 2009	00:01:54
Friday, April 17, 2009	00:02:21
Saturday, April 18, 2009	00:01:46
Sunday, April 19, 2009	00:02:21
Monday, April 20, 2009	00:01:51
Tuesday, April 21, 2009	00:01:56
Wednesday, April 22, 2009	00:02:03
Thursday, April 23, 2009	00:01:18
Friday, April 24, 2009	00:01:24
Saturday, April 25, 2009	00:01:23
Sunday, April 26, 2009	00:01:34

Monday, April 27, 2009	 00:01:36
Tuesday, April 28, 2009	 00:02:12
Wednesday, April 29, 2009	 00:01:20
Thursday, April 30, 2009	 00:01:47
Friday, May 1, 2009	 00:01:27